

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56643

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-56643-1

DATE PRINTED

09/21/12

AND

PAGE 1

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	256839	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS			
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH	43015-7010		Cranberry	PA 16066-5010	
	USA			USA			
CONTACT				PRODUCT		PA CD12 KEITH ROTHFUS 9/21-24	
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE		1310	
			2715				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/24/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE											
1	F		1	05:00A	05:58A	30S	09/21/12-09/21/12	THIS MORNING 5-6AM	1	250.00	250.00
10 MIN	SEP										
2	M		1	05:00A	05:58A	30S	09/24/12-09/24/12	THIS MORNING 5-6AM	1	400.00	400.00
10 MIN	SEP										
3	F		1	11:58A	12:30P	30S	09/21/12-09/21/12	NOON NEWS	1	450.00	450.00
10 MIN	SEP										
4	M		1	04:00P	04:30P	30S	09/24/12-09/24/12	4-430PM NEWS	1	500.00	500.00
10 MIN	SEP										
5	M		1	04:30P	05:00P	30S	09/24/12-09/24/12	430-5PM NEWS	1	500.00	500.00
10 MIN	SEP										
6	M		1	05:00P	05:30P	30S	09/24/12-09/24/12	5-530PM NEWS	1	800.00	800.00
10 MIN	SEP										
7	F		1	05:30P	06:00P	30S	09/21/12-09/21/12	530-6PM NEWS	1	675.00	675.00
10 MIN	SEP										
8	M		1	05:30P	06:00P	30S	09/24/12-09/24/12	530-6PM NEWS	1	800.00	800.00
10 MIN	SEP										
9	M		1	05:58P	06:30P	30S	09/24/12-09/24/12	M-F 6PM NEWS	1	900.00	900.00
10 MIN	SEP										
10	F		1	06:30P	07:00P	30S	09/21/12-09/21/12	M-F 630PM NEWS	1	765.00	765.00
10 MIN	SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		256839	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS		
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202		
ADDRESS	Delaware OH 43015-7010			Cranberry PA 16066-5010		
	USA			USA		
CONTACT				PRODUCTPA CD12 KEITH ROTHFUS 9/21-24		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT 1310		
			2715	CODE		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/24/12 NO. WEEKS: 1						

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			FROM	TO						
11	M	1	06:30P	07:00P	30S	09/24/12-09/24/12	M-F 630PM NEWS	1	900.00	900.00
10 MIN	SEP									
12	M	1	11:00P	11:35P	30S	09/24/12-09/24/12	11PM NEWS	1	1800.00	1800.00
10 MIN	SEP									
13	Su	1	11:00P	11:35P	30S	09/23/12-09/23/12	11PM NEWS	1	1400.00	1400.00
10 MIN	SEP									
14	Sa	1	05:58A	07:58A	30S	09/22/12-09/22/12	SAT. MORN. LOCAL NEWS	1	195.00	195.00
10 MIN	SEP									
15	Sa	1	07:58A	10:00A	30S	09/22/12-09/22/12	SAT. CBS MORNING NEWS	1	295.00	295.00
10 MIN	SEP									
16	Su	1	08:58A	10:28A	30S	09/23/12-09/23/12	CBS SUN MORN	1	405.00	405.00
10 MIN	SEP									
Total Contract:								16		11035.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	11035.00	11035.00	
GRAND TOTAL									11035.00	

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